

Education

MFA in Photography, Indiana University Bloomington - May 2017

BFA in Photography, Pennsylvania College of Art and Design – May 2012

Teaching Experience

January 2018 - Present, Adjunct Professor, York College of Pennsylvania, York PA

ART246 Digital Photography

Students learn the basics of creative photography using digital cameras and digital imaging software. Tasks include creating and administering assignments, lectures, demonstrations, exams, and leading student critiques. Tasks also include demonstrating camera and lighting techniques, file management, editing, fine printing, and grading student work.

ART247 Digital Image

Students learn the basic structure of digital images and use of digital cameras. They explore the creation and manipulation of digital imagery by using digital cameras and digital imaging software. Tasks include creating and administering assignments, lectures, demonstrations, exams, and leading student critiques. Tasks also include demonstrating camera and lighting techniques, file management, editing, fine printing, and grading student work.

ART295/345 Editorial Photography I & II

Students learn basic studio lighting techniques as well as intermediate digital post-production methods. Tasks include demonstrating use of strobe lighting equipment, as well as one and two-point lighting techniques for portraiture and still lives. Tasks also include administering assignments, lectures, exams, and leading student critiques, file management, intermediate editing techniques, fine printing, and grading student work.

Fall 2017 & 2020 - Present, Adjunct Professor, Pennsylvania College of Art & Design, Lancaster PA

GE250 Alternative Processes I (all Fall Semesters)

Students are introduced to the basic techniques of historic photographic processes by building images with layers of brushed-on light-sensitive solutions or emulsions. Tasks include demonstrating Cyanotype, Vandyke, and Kallitype printing processes, coating papers, and printing digital negatives. Tasks also include administering assignments, lectures, demonstrations, and leading student critiques.

GE2580 Introduction to Filmmaking (co-teaching w/ Gegory Timmons) (Spring 2023)

Creating a feature film or working on a professional film set are career outcomes for aspiring film producers. Achieving these opportunities requires preparation, ideation, and field experience. This course introduces students to various aspects of filmmaking with particular attention given to the different professional roles available as career pathways and the different levels and degrees of responsibility tied to each. Students will learn what a pitch deck is, and then create one throughout the semester. They will also create a promotional video for their project. Overall skills of pitching, through the creation of a detailed production deck to successful networking, marketing, and finance will be covered. No prior knowledge of filmmaking is necessary for this course.

PHV229 Photo Dialogues: Issues & Introspection (Spring 2023)

Through a series of thematic readings on photography, along with viewing and writing assignments, students will complete a series of "visual dialogue" projects in which they respond to concepts and images covered in the class. The themes covered in the class include: If Photography is Art, Intimate Life, and Something & Nothing.

PHV311 Professional Practices I (Spring 2023)

Professional Practices I begins the process of preparing students for careers in photography by teaching them about the variety of options open to them. Students research the field through participation in studio visits and interviews with professionals, including commercial and advertising photographers, picture editors, and gallery and museum curators. They compile a list of potential internship sites, learn interview skills and create cover letters, resumes, and portfolios that are appropriate to gaining an internship at one of these sites as required for graduation. Students will create their own professional websites. By the completion of the course, students will have secured an internship for the summer between their junior and senior years. Students are required to successfully pass their junior portfolio review before starting their internships.

August 2014 – May 2017, Instructor of Record, Indiana University Bloomington, Bloomington, IN

S291 Fundamentals of Photography

Class entailed teaching students the fundamental principles of black and white digital photography and basics of digital editing in Adobe Camera Raw. Tasks included creating and administering assignments, lectures, exams, and leading student critiques. Tasks also included demonstrating camera and lighting techniques, fine printing, and grading student work.

S392 Intermediate Photography

Class entailed teaching students the principles of color photography, color theory, and advanced digital editing techniques in camera raw and Photoshop. Tasks included creating and administering assignments, lectures, exams, and leading student critiques. Tasks also included demonstrating camera and lighting techniques, photo manipulation, fine printing, and grading student work.

Exhibitions

- 2022 *Beauty & Discovery*, Three Person Invitational Exhibition, Art Association of Harrisburg, PA
Faculty Biennial Exhibition, York College of Pennsylvania, York PA
- 2021 *Alumni Exhibition*, Pennsylvania College of Art & Design, Lancaster PA
"Art with Heart", Art fundraising auction, Creative York gallery, York PA
- 2020 *"100 under \$100"* Exhibit, Creative York Gallery, York PA
"Hive's Holiday Bazaar" Hive Artspace Gallery, York PA
Annual Art Fundraising Auction Exhibit, The Light Factory, Charlotte NC
"Art with Heart", Art fundraising auction, Creative York gallery, York PA
"12th Annuale: A Juried Portfolio Showcase", The Light Factory, Charlotte NC
"Taking Pictures: 2020", Black Box Gallery, Portland OR
"On Thin Ice", Carlisle Arts Learning Center, Carlisle PA
- 2019 *"100 under \$100"* Exhibit, Creative York Gallery, York PA
SPE Mid-Atlantic Chapter Exhibition, Demuth Museum, Lancaster, PA
"Yes I'm Changing", Parliament Arts, York PA
Yorkfest Adult Juried Art Exhibition, Creative York Gallery, York, PA
Spiritual Wanderlust, Latela Curatorial, Washington, DC
- 2018 *Student/Mentor Exhibition*, SPE Mid-Atlantic, Tyler School of Art, Philadelphia, PA
Faculty Biennial, York College of Pennsylvania, Marketview Arts Gallery, York, PA

Exhibitions continued

- 2018 “*All the World’s a Stage: Photographs from the Photography Department at the Pennsylvania College of Art & Design*”, Pingyao International Photo Festival, China
National Juried Photography Exhibition, Academy Center of the Arts, Lynchburg, VA
International Photography Exhibition, Downtown Arts Collective, Orlando, FL
 “*Family of No Man*”, Les Rencontres d'Arles, Cosmos Arles Books, Arles France
 “*Flesh/Water*”, Commons Gallery, University of Hawai'i, Honolulu, HI
- 2017 *International Exchange Exhibition*, Keimyung University, Daegu South Korea
Second Skin, Solo Exhibition, Susan Eckert Art Gallery, Millersville University, Lancaster, PA
 “*Second Skin*”, MFA Thesis Exhibition, Grunwald Gallery, Bloomington, IN
- 2016 – 2017 “*International Print Competition 159*”, Royal Photographic Society, Traveling Exhibition,
 Began in London, then traveled around England, Ireland & Scotland.
- 2016 “*Moving Forward*”, Alumni Show, PCA&D, Lancaster, PA
 “*Wake Up Call*”, Group Show, Fuller Projects Gallery, Bloomington, IN
 “*Walking Through Glue*”, Online Exhibition, University of Montana
MFA Group Show, Grunwald Gallery of Art, Bloomington, IN
 “*No Bullshit*”, Group Show, The Fuller Projects Galley, Bloomington, IN
- 2015 “*In Your Skin*”, Group Show, The Fuller Projects Galley, Bloomington, IN
MFA Group Show, Grunwald Gallery of Art, Bloomington, IN
- 2013 *Group Show*, Studio 11 West, York, PA
- 2012 *Breaking Boundaries IV*, Pingyao International Photo Festival, China
PhotoPlace Open, PhotoPlace Gallery, Middlebury, VT
Senior Thesis Exhibition, Pennsylvania College of Art and Design, Lancaster, PA
Exchange Show, University of the Arts, Philadelphia, PA
- 2011 *Exchange Show*, Corcoran, Washington DC
 Group Show, Demuth Museum, Lancaster, PA

Publications

- 2020 “*The Light Factory Annuale 12*”, *Second Skin* series featured, *aCurator Magazine*.
<https://acurator.com/the-light-factory/>
Second Skin, Project Feature, Lenscratch, Fine Art Photography Daily
<http://lenscratch.com/2020/07/ashley-moog-bowlsbey-second-skin/>
- 2019 SPE MidAtlantic Chapter Members Exhibition Catalog. <https://www.magcloud.com/browse/issue/1675425>
 Image Feature, Washington Post, Exhibition Review of *Spiritual Wanderlust* show at
 Latela Curatorial Gallery, Washington DC.
 Image Feature, “*Lancaster’s Oldest Social Club Celebrates with Thunder and Lightning*”,
 Lancaster Online Newspaper, Lancaster PA.

Publications Continued

- 2018 Issue 14, Incandescent Zine, Pine Island Press, Portland Oregon
- 2016 "Mirage", Lux Fine Art Photography Journal
- 2012 Nectar Magazine, Issue 2, "Most of Us Die", <http://www.nectarnectar.com>
- 2010 Creative Outlook Magazine, page 43, <http://en.calameo.com/books/000009256487434946559>

Awards & Grants

- 2021 Top 10 Finalist, Artist Innovator Award, Cultural Alliance of York County, York PA
- 2020 Honorable Mention, "On Thin Ice" Exhibit, Carlisle Arts Learning Center, Carlisle PA
- 2019 Best in show, Yorkfest Adult Juried Exhibition, Creative York Gallery, York PA
- 2018 2nd Place Award, National Juried Photography Exhibition, Juror Andrew Ross, Academy Center of the Arts, Lynchburg, VA
- 2017 Grant in Aid of Master's of Fine Art Projects, Indiana University, Bloomington IN
- 2016 Friends of Art Fellowship, Indiana University, Bloomington IN

Awards & Grants Continued

- 2016 2nd Place Prize Winner, Juried Show "Mirage", Lux Fine Art Photography Journal
Nominee, Conceptual Category, Fine Art Photography Awards, Second Edition
- 2015 The Pygmalion's Art Supplies Award, Indiana University, Bloomington, IN
- 2012 Outstanding Student Award in Photography, PCAD, Lancaster, PA

Guest Lectures & Demonstrations

- 2023 Documenting Artwork, Guest lecture & demo, Wilson College, Chambersburg PA
Documenting Artwork, Guest lecture & demo, Professional Practices Class, YCP, York PA
Editing Digital Files, Guest lecture & demo, Professional Practices Class, YCP, York PA
All about Juried Shows, Guest Lecture, Professional Practices Class, YCP, York PA
- 2022 Documenting Artwork, Guest lecture & demo, Wilson College, Chambersburg PA
Documenting Artwork, Guest lecture & demo, Professional Practices Class, YCP, York PA
Editing Digital Files, Guest lecture & demo, Professional Practices Class, YCP, York PA
All about Juried Shows, Guest Lecture, Professional Practices Class, YCP, York PA
- 2021 Panel Discussion, Alumni Exhibition, PCAD, Lancaster PA
Artist Lecture, for Contemporary Techniques in Digital Photo course, NYU, via zoom.
Lighting & Photographing Artwork, series of workshops for York College art students at MarketView Arts, York PA
Documenting Artwork, Guest lecture & demo, Professional Practices Class, YCP, York PA
Editing Digital Files, Guest lecture & demo, Professional Practices Class, YCP, York PA
All about Juried Shows, Guest Lecture, Professional Practices Class, YCP, York PA
- 2020 Panel Discussion with Juror Julie Grahame & Annuale 12 winners, via zoom

Guest Lectures & Demonstrations Continued

- 2020 Lighting & Photographing Artwork demo, for graphic design students. YCP, York PA.
Photograms, darkroom demonstration, for History of Photography course, YCP, York PA
- 2019 Guest Critique of senior thesis projects, PCAD, Lancaster PA.
Creating Photograms, darkroom demonstration, for History of Photography course,
York College of Pennsylvania, York PA
- 2019 Lighting & Photographing Artwork demo, for graphic design students. YCP, York PA.
- 2018 Artist Lecture and guest critique of senior portfolios, Arcadia University, Glenside PA
- 2017 Gallery Lecture for Second Skin Series Exhibition at Millersville University, Lancaster PA
Artist lecture for Digital Photography courses, Millersville University, Lancaster PA
Artist lecture, Senior Thesis Exhibition, Second Skin, Grunwald Gallery, Bloomington IN
JOBO Color Film Processing demonstration, BFA Seminar, Indiana University, Bloomington IN

Work Experience

- 2022 - Present Lab Technician & Faculty Studio Mentor, Photography & Video Department,
Pennsylvania College of Art & Design, Lancaster PA
- 2020 – Present Seasonal Contract photographer, Primitives by Kathy, Lancaster PA
- Photographing home décor products for sales catalog & website purposes.
- 2012 – Present Freelance Photographer: Artwork Documentation, Family, maternity, newborn,
senior photos, Weddings & events.
- 2016-2017 Artwork documentation: Photographing IUB MFA Thesis Gallery shows.
- 2014-2015 Promotional Photography for Art department Catalog at Indiana University.

Technical Skills

- Photography: Experience with both analogue and digital processes
Digital SLR's & 35mm, medium format, Holga, & 4x5 large format film cameras.
- Film Developing: B&W and C-41 film developing (35mm, medium format & 4x5 large format)
- Alternative process: Cyanotype, Vandyke, Platinum Palladium, Kallitype, Gum bi-chromate printing
and Daas transfer.
- Printing: Silver gelatin, C-printing, alternative processes, and large format inkjet printing.
- Lighting: Continuous lighting, strobe lighting & external flash.
- Bookmaking: hardcover case bound, Japanese stab binding, long stitch, Coptic stitch,
kettle stitch, accordion fold, & pamphlet stitch.
- Printmaking: hard ground, soft ground, and photo polymer printing.
- Digital Software: Proficient in Adobe Bridge, Photoshop/Camera Raw, & Lightroom, Microsoft
Word, Excel & PowerPoint. Basic knowledge of Adobe InDesign, & After Effects.

Volunteer/Leadership

- 2019 – Present Volunteer Assistant, Printing Exhibitions Posters for York College Galleries, York PA
- 2019 Artist Rally at Creative York's Creative Bazaar, York PA
Volunteer at Yorkfest Art Festival, York, PA
- 2018 Volunteer, Studio Assistant for Laurie Beck Peterson, assisted in preparation for Philadelphia Open Studio Tour (POST), Philadelphia PA
- 2017 Volunteer at SPE National Conference, Orlando, Florida
- 2016 Volunteer at SPE National Conference, Las Vegas, Nevada

Professional Affiliations

SPE – Society of Photographic Education, Mid-Atlantic Chapter Treasurer

Projects

Second Skin: This ongoing collaborative photographic project investigates the feminine beauty ideal and beauty rituals in American culture. For this series, I collected used makeup remover wipes from one hundred women, placed them back over the female figure, and photographed them to create awareness about the expectations of beauty and the internal struggle with body image that many women face on a daily basis.