

Melanie M. Rodgers

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melrodgers.com

EDUCATION

Master of Fine Arts/ Studio Art, 2002
Maryland Institute College of Art, Baltimore, MD, USA

Master of Arts/Digital Arts, 1999
Maryland Institute College of Art, Baltimore, MD, USA

Diploma of Arts/Fine Art, 1977
York Academy of Arts, York, PA, USA

EXPERIENCE

Adjunct Professor of Graphic Design/ 2023 – present
School of Arts, Communication and Global Studies
York College of Pennsylvania, York, PA, USA

Courses currently taught: Illustration, Senior Design Studio.

Associate Professor of Graphic Design/ Certified Blended and Online Professor 1999 – 2023
School of Arts, Communication and Global Studies York College of Pennsylvania, York, PA, USA
Courses taught: Introduction to Graphic Design, Typography I, Typography II, Illustration, Lettering Arts, History of Graphic Design, and Senior Design Studio.

Administrative duties included: Academic advisor to B.F.A. in Graphic Design students; Liaison to Graphic Design Study Abroad program with Nuova Accademia di Belle Arti, Milan, Italy; Creation and maintenance of BFA in Graphic Design social media; Student recruiting through presentation, workshops, mailings and social media; Curriculum development; Supervisor of student internships and independent studies.

Service: Current: Portfolio Review Committee; Faculty Grievance Committee Past committees: Research and Publications, Faculty Manual Review, Trustees Honor Scholarship Selection, Middle States Admissions and Student Services Task Force, Academic Programs.

Freelance Graphic Designer/Letterer 1990 – present
York, PA, USA

Instructor of Graphic Design/Chairperson Communication Arts 1995 – 1999
Communication Arts Department
Pennsylvania College of Art and Design, Lancaster, PA, USA

Adjunct Instructor/Graphic Design 1993 – 1995
Undergraduate and Continuing Studies Divisions
Maryland Institute College of Art, Baltimore, MD, USA

Adjunct Instructor/Graphic Design 1991 – 1995
Communication Arts Department
Pennsylvania College of Art and Design, Lancaster, PA, USA

Adjunct Instructor/Graphic Design 1990 – 1991
Graphic Design Department
Bradley Academy, York, PA, USA

SELECTED SPEAKING

YorkCrafted Pecha Kucha
York, PA, USA, May 2016

Stop Learning New Things, Sabbatical Exhibition Lecture
York College of PA, York, PA, USA, Sept. 2015

Hawaii International Conference on the Arts and Humanities
Honolulu, HI, USA

- Letters at an Exposition: Signage of the York Interstate Fair, Jan. 2006
- The Mark of a Person: Handwriting & Identity, Jan., 2012
- Talking Trash: A Smarmy and Sensationalistic History of Typography, Jan., 2014

LIFE BEFORE ACADEMIA

Media Services Specialist
United Defense Systems, York, PA, USA

Designer of Technical and Training Literature and Publications
Borg-Warner, Inc., York, PA, USA

MEMBERSHIPS

AIGA

Type Directors Club

Letterform Archive

Society of Typographic Aficionados