

EDIMA ENYONG

CREATIVE DIRECTOR

Creative Director with 6+ years of experience specializing in digital design, branding, marketing and public relations. Proven ability to develop, improve, and implement strategic PR plans, build relationships with key stakeholders, and manage social media channels.

📍 325 Liberty Court, York, PA 17403

📞 (717) 891-8031

✉️ edimaenyong@gmail.com

SKILLS

Adobe Illustrator



Adobe InDesign



UI Design



Microsoft Office



Social Media Management



Hand-Lettering & Illustration



EDUCATION

BA / JOURNALISM & PR

Lock Haven University | 2011 - 2012

Communications major

Graphic design minor

EXPERIENCES

GRAPHIC DESIGNER/ARTIST

Designed by Eden | 2016 - Present

Conduct client consultations and fulfill their needs. Manage social media accounts. Marketing campaigns.

ART DIRECTOR

Elephant | 2019 - 2021

Clerical work, client intake, and process orders. Price materials and input shop items. Rebrand and create literature. Manage social media.

ARTIST

Maybe Moonstruck | 2011 - Present

Create art. Post items to online store. Attend vendor events. Manage social media accounts and campaigns.

MARKETING COORDINATOR

Century 21 Core Partners | 2017 - 2019

Clerical duties. Data entry and usage of the MLS database. Manage showings and open houses. Rebrand all marketing materials. Manage social media.

EDIMA ENYONG

CREATIVE DIRECTOR

I am an experienced artist, illustrator, graphic designer, brand specialist and creative consultant. I am adamant about capturing the needs and desires of my clients and translating them into something that is both practical and beautiful! I am actively seeking more opportunities to work with businesses and creatives throughout Central Pennsylvania.

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MY LATEST PROJECTS

BEC MASSAGE | Logo Design & Social Media Kit



A clean, sleek, hand-drawn vector logo design for BEC Massage! I included the font with licensing and matching color codes, as well as several layouts for her to use interchangeably depending on the situation and application. I also added three branded social media posts.

UNITED CITIES OF CENTRAL PA | Music Festival Event Flyers & Promo



For the second annual United Cities of Central PA, my client requested a refresh of last year's flyer as well as several others: featured artists, sponsors, artist lineup, and set times. I also set up the Facebook event page and reformatted the flyer to match the aspect ratio.

AVALONS OF YORK | Branding Kit, Restaurant Menu, Social Media Management, & Photoshoot



Avalons of York opened its doors this Spring and wanted to shed its old "Pandora's" skin. They came to me with a simple wordmark logo and left with different layouts, a fresh menu, branded social media setup and posts, and a photoshoot to showcase the new look.

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MY LATEST PROJECTS

IT'S GIVING KARAOKE, BABY! | Logo Vectorization, Social Media Posts, Stickers, & Tees



My client, formerly “It’s Karaoke Baby,” came to me with fan art and dreams to rebrand and expand. While maintaining the integrity of the original piece as much as possible, I added my personal touches and completed her branding with custom t-shirts and stickers.

MAYBE MOONSTRUCK | Full Business Startup Digital Marketing Suite



From logo to website to e-commerce platform, Maybe Moonstruck has evolved over the years from a hobby into a mini boutique of my creative expression. I have played the role of Creative Director, Product Writer, Product Designer, and more.

MARGARET E. MOUL HOME | Holiday Appeal Design, “Thank You” Letterhead, & Calligraphy



To pay by check, please do the following:
Step 1: Make your check payable to
MARGARET E MOUL FOUNDATION
Step 2: On the back of the check, write
DONATE ALL and the mailing address where
you'd like to receive your donation receipt
(if different from the address on the check)
Step 3: Mail the check to:
MARGARET E MOUL HOME
ATTN: DEVELOPMENT DEPARTMENT
2050 BARLEY ROAD YORK, PA 17408

The 2023 Holiday Appeal for the Margaret E. Moul Home was fully executed from start to finish within a ten day period. I sourced the photographer, staged the photos, sketched the graphics, and added all of the text. After printing, I hand-addressed 300 donor envelopes.