

# EDIMA ENYONG

CREATIVE DIRECTOR

I am an experienced artist, illustrator, graphic designer, brand specialist and creative consultant. I am adamant about capturing the needs and desires of my clients and translating them into something that is both practical and beautiful! I am actively seeking more opportunities to work with businesses and creatives throughout Central Pennsylvania.

📍 325 Liberty Court, York, PA 17403    📞 (717) 891-8031    ✉ edimaenyong@gmail.com

## MY LATEST PROJECTS

### BEC MASSAGE | Logo Design & Social Media Kit



A clean, sleek, hand-drawn vector logo design for BEC Massage! I included the font with licensing and matching color codes, as well as several layouts for her to use interchangeably depending on the situation and application. I also added three branded social media posts.

### UNITED CITIES OF CENTRAL PA | Music Festival Event Flyers & Promo



For the second annual United Cities of Central PA, my client requested a refresh of last year's flyer as well as several others: featured artists, sponsors, artist lineup, and set times. I also set up the Facebook event page and reformatted the flyer to match the aspect ratio.

### AVALONS OF YORK | Branding Kit, Restaurant Menu, Social Media Management, & Photoshoot



Avalons of York opened its doors this Spring and wanted to shed its old "Pandora's" skin. They came to me with a simple wordmark logo and left with different layouts, a fresh menu, branded social media setup and posts, and a photoshoot to showcase the new look.

# EDIMA ENYONG

CREATIVE DIRECTOR

I am an experienced artist, illustrator, graphic designer, brand specialist and creative consultant. I am adamant about capturing the needs and desires of my clients and translating them into something that is both practical and beautiful! I am actively seeking more opportunities to work with businesses and creatives throughout Central Pennsylvania.

📍 325 Liberty Court, York, PA 17403    📞 (717) 891-8031    ✉ edimaenyong@gmail.com

## MY LATEST PROJECTS

IT'S GIVING KARAOKE, BABY! | Logo Vectorization, Social Media Posts, Stickers, & Tees



My client, formerly “It’s Karaoke Baby,” came to me with fan art and dreams to rebrand and expand. While maintaining the integrity of the original piece as much as possible, I added my personal touches and completed her branding with custom t-shirts and stickers.

MAYBE MOONSTRUCK | Full Business Startup Digital Marketing Suite



From logo to website to e-commerce platform, Maybe Moonstruck has evolved over the years from a hobby into a mini boutique of my creative expression. I have played the role of Creative Director, Product Writer, Product Designer, and more.

MARGARET E. MOUL HOME | Holiday Appeal Design, “Thank You” Letterhead, & Calligraphy



To pay by check, please do the following:  
Step 1: Make your check payable to  
**MARGARET E MOUL FOUNDATION**  
Step 2: On the back of the check, write  
**DONATE ALL** and the mailing address where  
you'd like to receive your donation receipt  
(if different from the address on the check)  
Step 3: Mail the check to:  
**MARGARET E MOUL HOME**  
**ATTN: DEVELOPMENT DEPARTMENT**  
**2050 BARLEY ROAD YORK, PA 17408**

The 2023 Holiday Appeal for the Margaret E. Moul Home was fully executed from start to finish within a ten day period. I sourced the photographer, staged the photos, sketched the graphics, and added all of the text. After printing, I hand-addressed 300 donor envelopes.